



KEVIN REIMERS

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QUALIFICATIONS

- Comprehensive experience with digital imaging, manipulation, and retouching techniques
- Extensive experience in the communications, advertising, and graphic design industries
- Excellent skills in design, layout, conceptualization, color, branding, and typography
- Solid leadership skills and experience in business, customer service, and time management
- Strong interpersonal and communication skills
- Goals oriented and enjoys working in a positive, creative team environment
- Extremely strong attention to detail
- Propensity to remain current with new digital equipment and software programs

EXPERIENCE

- Kevin Reimers Productions, Franklin, TN** **2011 - Present**
Owner+Photographer+Designer: Operate and manage a business producing high-quality photographic imagery and graphics for the advertising industry. Partial client list includes *Baxter Healthcare, Kawasaki, and Yamaha.*
- Presbyterian Church of The Master, Mission Viejo, CA** **2013 - Present**
Communication Technology and Design Coordinator: Oversee, design and implement internal and external communications, including redesign and content management of website, newsletter, and weekly emails.
- Trabuco Presbyterian Church, Trabuco Canyon, CA** **2012 - 2015**
- *Communications Director:* Manage and design content of website. Consult and supervise implementation of new logo and rebranding campaign. Produce graphic communications including print and email newsletters, flyers, and brochures.
 - *Director of Senior High Ministries:* Lead all aspects of the senior high student ministries program including Sunday school, mid-week programming, retreats, and mission trips.
- Reimers & Hollar, Inc., Santa Ana, CA** **1989 - 2011**
Owner+Photographer: Operate and manage a thriving commercial photography studio producing award winning photographic imagery for the advertising and editorial industries. Partial client list includes *Asics, Bon Appétit, Money Magazine, Samsung, Target, and Yamaha.*

EDUCATION

- Saddleback College, Mission Viejo CA** **2012 - 2013**
- Certificate of Web Design
- Art Center College of Design, Pasadena CA** **1983 - 1984**
- Continuing education in photography
- California State University, Fullerton** **1978 - 1983**
- B.A. in Communications, Photocommunications Concentration

SKILLS

